NCC Cable System Order

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Approval Required	Makegood Policy		to
Adults 35+	Primary Demo	Cable Nielsen Live+3 Nov15	Survey
		Not accepted	Status
	Credit Status	(312) 527-5755	Phone
	Product Name	Chicago	Office
1031FXNC	Est Code	Michael Ryan	Sales Coordinator
RAF	Product Code	Leah Losier	AE
WGE	Client Code		
		Minneapolis-St. Paul	Market
Reform America Fund	Advertiser	Spectrum/Celect, WI	System Name
Nonbox/Eisner	Agency	1084	Syscode
10/31/16 - 11/13/16	Flight Dates	62347941	Order#

CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
,	•							ks	63		
CPM	GIMP	Cost Per Spot	100.0							2 Vs. 1	10/21/16
•				48	\$680.00	\$120.00	\$800.00	2			

10.21 reduced spot load per client request. See Leah's email sent 10/20, please confirm. Thanks	nments:	
eah's email sent 10/20. please cont	10.2	
eah's email sent 10/20. please cont	1 reduced	
eah's email sent 10/20. please cont	spot I	
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's email sent 10/20, please confirm. Thanks	Leah	
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10/20. please confirm. Thanks	sent	
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confirm. Thanks	please	
Thanks	confirm.	
	Thanks	

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E	Net Net	Program	Date	Date	Time	Time	3		\$	-	т	(C	v.	RIG	Z Z	Spots	Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	×							•	,	0	\$17.00	\$0.00	30	removed all spots
2	FXNC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	×								•	0	\$17.00	\$0.00	30	removed all spots
ယ	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		×						_	•	0	\$17.00	\$0.00	30	removed all spots
4	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			×						r	0	\$17.00	\$0.00	30	removed all spots
5	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				×				•	х.	0	\$17.00	\$0.00	30	removed all spots
6	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					×			•	э	0	\$17.00	\$0.00	30	removed all spots
7	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						×		•	•	0	\$17.00	\$0.00	30	removed all spots
8	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							×	•		0	\$17.00	\$0.00	30	removed all spots
9	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	×									ω	\$12.00	\$36.00	30	
10	FXNC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	×							,	,	ω	\$12.00	\$36.00	30	
=======================================	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		×							•	ω	\$12.00	\$36.00	30	
12	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			×						•	ω	\$12.00	\$36.00	30	
13	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				×						ω	\$12.00	\$36.00	30	
14	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					×			_	•	ω	\$12.00	\$36.00	30	
15	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						×		3		з	\$12.00	\$36.00	30	
16	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							×	3		အ	\$12.00	\$36.00	30	
17	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	×									-1	\$18.00	\$18.00	30	
18	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	×							9	,	_	\$18.00	\$18.00	30	
19	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		×						,	(1)	_	\$18.00	\$18.00	30	
20	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			×					•	1	ے	\$18.00	\$18.00	30	
21	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				×				•	•	_	\$18.00	\$18.00	30	

NCC Cable System Order

Order#	62347941	Flight Dates	10/31/16 - 11/13/16	Update Date	10/21/16	
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1	
System Name	Spectrum/Celect, WI	Advertiser	Reform America Fund	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code	WGE	Total		\$800.00
AE	Leah Losier	Product Code	RAF	Commission		\$120.00
Sales Coordinator	Michael Ryan	Est Code	1031FXNC	Net Total		\$680.00
Office	Chicago	Product Name		Total Spots		48
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Nov15	Primary Demo	Adults 35+	GRP -	GIMP -	
		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	10.21 reduced spot load per client request. See Leah's email sent 10/20, please confirm. Thanks	email sent 10/20. please	confirm. Thanks			

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32	31	30	29	28	27	26	25	24	23	22	Line
FXNC	FXNC	Net									
AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	Program								
10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
11/6/16	11/6/16	91/9/11	91/9/11	91/9/11	91/9/11	91/21/11	91/9/11	11/6/16	11/6/16	11/6/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	Stop Time
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					×						Т
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				0	,				,		IMP
2	2	2	2	2	2	2	2	1	-1	1	Total Spots
\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$23.00	\$18.00	\$18.00	\$18.00	Unit Cost
\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$46.00	\$18.00	\$18.00	\$18.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	Spot
											Line Comment

	Nov 2016	Dec 2016	Jan 2017 Feb 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Aug 2017 Sep 2017	Oct 2017	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$800.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$800.00

62347941 | Minneapolis-St. Paul | Spectrum/Celect, WI | 1084 |

SALES

ACCT

Date Printed

10/21/16

SYSTEM APP: